

## ERIC CROSKEY. DESIGN AND DATA.

4859 Commonwealth, Detroit, MI 48208  
248.421.6561  
me@ericcroskey.com  
www.ericcroskey.com

## EXPERIENCE

### Artefact

Designer. Concept, design and prototype next generation interactive applications for multiple platforms. Research and design for target audience to help cater to needs. Seattle, WA. 2013 to present.

### College for Creative Studies

Junior designer. Researched, concepted and designed several assets for the college's recruitment collateral using brand language while considering target audience. Detroit, MI. 2012-2013.

### Elevator

Designer, web developer, & technology consultant. Designed print, web and time-based pieces for clients such as Google, YouTube, and Mercedes-Benz Financial. Royal Oak, MI. 2011-2012.

### Zoyes Creative Group

Designer & web developer. Developed websites using platforms such as Wordpress, Expression Engine. Advised clients on technologies that suited their business best. Ferndale, MI. 2010-2011.

### Gyzo

Intern, junior web developer. Developed websites, assisted with general office tasks, won several feather bowling matches. Clients included Detroit Artists Market, Magna, Clek. Detroit, MI. 2006-2008.

## SKILLS

### Design

Excellent with concept, research, ideation and visual design. Strives to tell stories using design as a medium. Strong sense of typography, space and craft.

### Code

Fluent in HTML5, jQuery, CSS3. Skilled with JavaScript, Processing. Familiar with OpenFrameworks, PHP, Canvas and more.

### Power Tools

Likes to get hands dirty to make tangible design solutions. Fond of the simple machine, rabbit joints, wood glue. Comfortable with power tools. Enjoys building IKEA furniture.

### Ice Hockey

This resumé guarantees one beer league championship to hiring employer.

## EDUCATION

### College for Creative Studies

Bachelor of Fine Arts, Graphic Design.  
3.55 GPA. Detroit, MI. 2009-2013.

## RECOGNITION

### AIGA Student President

Duties included organizing events, coordinating fundraising, planning trips. Detroit Student Chapter, 2012-2013.

### 2013 Graphic Design Student Select

Selected to be the featured student to represent the College for Creative Studies Graphic Design department, 2013.

### Future Blitz with John Bielenberg

Selected to participate in workshop with John Bielenberg of Project M and Future fame.

### Lectures

Attended several design-related lectures: Includes Stefan Sagmeister, Birgit Lohmann, Eddie Opara, Harmen Liemberg, Kyle Cooper.

### Student Exhibition

Work selected by Graphic Design department faculty for display in the annual student exhibition, 2009-2013.

### Compuware Sponsored Project

Selected to participate based on portfolio. Lead contributor to research-intensive investigation that introduced design as a catalyst to redefine culture at Compuware.

### Shinola Sponsored Project

Team leader for sponsored course. Shinola sponsored eight four-person teams to steep their brand in the hubris of Detroit. Selected by Shinola as second place.

### Lemonade Day Detroit

Partnered with sixth grade students to teach them how to start, own and operate a business by running lemonade stands around Detroit.